

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Released of Advertisement in India Today Travel Plus magazine, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanction an amount of Rs.4,80,000/- (Rupees Four Lakhs Eighty Thousand only) including taxes, for 2 issues (May 2015 and June 2015) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 404

Dated:30-06-2015

Read the following:

1. From Ms. Apuroopa Reddy, M/s. Lifestyle Group-The India Today Group, Living Media India Ltd., New Delhi, Dt.Nil.
2. Govt.Lr.No.562/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.02-03-2015.
3. Invoice No.15-16/140, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:01-05-2015.

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ORDER:

In the reference 1st cited above, Ms. Apuroopa Reddy, M/s. Lifestyle Group-The India Today Group, Living Media India Ltd., New Delhi, has requested to release of advertisement in India Today Travel Plus magazine for 2 issues i.e., May 2015 and June 2015 an inside front spread 2 pages along with one page write up for an amount of Rs. 4,80,000/- including taxes (Rupees Four Lakhs Eighty Thousand only). Accordingly, Government have issued a work order for the same, for publication of an advertisement through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, an empanelled agency with the department, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.2,40,000/- (Rupees Two Lakhs Forty Thousand only) including taxes, towards publication for the month of May 2015, an inside front spread 2 pages along with one page write up and requested the Government to release the payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.2,40,000/- (Rupees Two Lakhs Forty Thousand only) including taxes, towards publication for the month of May 2015, an inside front spread 2 pages along with one page write up, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICIC0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER